

April 23, 2015

Lights! Camera! Action! ***Gravenhurst Site of OPG's New Water Safety PSA***

Toronto: Ontario Power Generation's (OPG) Trethewey Falls Generating Station and a barbershop in Gravenhurst will be the sites of OPG's next water safety TV public service announcement.

On Thursday, April 23, filming will take place in at the Type Salon and Barber shop in Gravenhurst, and then move to the picturesque Trethewey Falls station, located on the Muskoka River northeast of Bracebridge. It's expected this will cause minimal disruption in the community.

Called, "The Power of Water," the PSA will take viewers on a journey from the first drop of water to the actual use of electricity in order to warn viewers of the dangers around dams and hydro stations.

"Ads like this are an important part of our "Stay Clear - Stay Safe" message," says Ted Gruetzner, OPG's Vice President of Corporate Relations and Communications. "Water levels and flows near our hydro stations can change in seconds and become dangerous. It's our responsibility to warn the public to stay clear of our hydroelectric stations, and we do that through compelling and creative PSAs – on TV and in print and radio."

Filming is expected to begin around noon and wrap up at dusk.

For more information on OPG's water safety program, please visit opg.com/watersafety.

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For more information, please contact:

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